Motorola x FIFA Club World Cup Competition – Official Rules

Effective Date: June 4, 2025

Promoter: Motorola Mobility LLC, Redwood Chineham Business Park, Crockford Ln, Chineham, Basingstoke RG24 8WQ, UK <u>Lenovo Technology (United Kingdom) Ltd, Third Floor, 25 Templer</u> <u>Avenue, Farnborough GU14 6FE</u>

1. Eligibility

This competition ("Competition") is open to residents in the United Kingdom.

Participants must reside in one of the listed countries and must be eligible to travel to the United States in accordance with U.S. travel regulations.

Participants must be 18 years or older (or the legal age of majority in their country). Employees of <u>Lenovo Technology (United Kingdom) Limited</u>, Motorola Mobility LLC and its <u>or its parent</u> or affiliated companies, <u>subsidiaries and/or</u> <u>advertising and promotion agencies</u> are not eligible <u>at any time during the Entry Period</u>.

2. Entry Period

The Competition begins on June 4, 2025, at 9:00 AM CEST and ends on June 28, 2025, at 11:59 PM CEST.

3. How to Enter

Eligible entrants ("Entrants") can participate by completing the following steps:

- Show us your talent! Create [CONTENT TO BE DEFINED] on Instagram using the hashtag
 #MotorolaFIFA. Your post must comply with Instagram's guidelines and contest
 rules. Participants are invited to showcase their talents, including but not limited to
 football tricks, painting, singing, dancing, gaming, or other unique skills. To enter the
 competition, they must upload a video or image displaying their talent to Instagram, tag
 @motorolauk, and include the following hashtags: #MotorolaFIFA and #MotorolaSkills.
 Participants should ensure their Instagram profile remains public and post likes
 unhidden so that their post likes can be verified.
- 2. Submit the official entry form at <u>www.motorola.com/gb/en/fifa</u>, including:
- Proof of purchase of a new moto<u>rola</u> device (purchase ticket and <u>cut</u> barcode from the box). <u>Purchase of a device is a condition to enter the Competition but will not increase your chances of winning.</u> The proof<u>of purchase cannot be considered a stake to participate in the competition. Eligible devices are as follows purchased from retail channels in the UK:
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- <u>g04</u>
- <u>g05</u>
- <u>g24</u>
- <u>g14</u>
- <u>g15</u>
- <u>g34 5G</u>
- <u>g35 5G</u>
- <u>g54 5G</u>
- <u>g55 5G</u>
- <u>g55 5G</u>
- <u>g56 5G</u>
- <u>g75 5G</u>
- <u>g85 5G</u>
- <u>g86 5G</u>
- g86 Power 5G
- edge 50 Fusion
- edge 60 Fusion
- <u>edge 60</u>
- edge 60 Neo
- <u>edge 50 Neo</u>
- <u>edge 60</u>
- edge 50 Pro
- edge 60 pro
- edge 50 Ultra
- <u>RAZR 50</u>

- <u>RAZR 60</u>
- RAZR 50 Ultra
- RAZR 60 Ultra
- Confirmation of your Instagram post featuring the hashtag #MotorolaFIFA.
- Your Instagram username so Motorola can verify your post. <u>Participants should ensure</u> <u>their Instagram profile remains public and unhide like counts so that post likes can be</u> <u>verified.</u>
- Each participant may submit **one entry per person** during the competition period. <u>Although subsequent attempts to enter may be received, only the first entry received from a particular individual during the Entry Period will be eligible.</u>

4. How to Win

- To qualify for the prize, entrants must:
- Complete all participation steps as outlined in the "How to Enter" section.
- Meet the eligibility criteria.

Entries will be reviewed based on the following judging criteria:

- The winner will be determined by the Instagram post with the most likes.
- If more participants receive the same number of likes, **Motorola will form a committee** to decide the winner among the finalists.
- The committee will consist of **10 members** from different **Marketing teams across EMEA**.
- The committee will judge entries based on creativity, relevance, and engagement. The winner will be decided by a majority vote.
- Entries violating Instagram guidelines or contest rules (e.g., offensive content, spam tactics, or artificial engagement manipulation) will be disqualified
- The final winner will be announced on July 1, 2025, via Motorola's official Instagram channels and by direct email contact.

5. Prize

There are 2 pairs of tickets available as prize for a total of 2 different winners.

Semi-finals

- July 9 | 2 VIP tickets (1 pairs)
- Travel and accommodation (one double room) to the match city will be included.

<u>Finals</u>

- July 13 | 2 VIP tickets (1 pair)
- **Travel and accommodation (one double room)** to the match city will be included.

The prize is **non-transferable** and cannot be exchanged for cash or other offers.

6. Winner Selection Date

The final winner will be selected between the **29 and 30 June 2025** and will be announced on the **1 July 2025**.

7. Claiming the Prize

The winner must **confirm and accept** the prize within **72 hours** of being contacted.

Failure to do so may result in disqualification, and an alternate winner may be selected.

8. Data Protection

By entering, participants consent to the **collection and processing of personal data** for the purpose of administering the competition, in accordance with Motorola's Privacy Policy:

Motorola Privacy Policy

As part of this Competition, if you are not opted-in into our general marketing email, you will still receive emails/messages for this Competition only to let you know if there are any issues arising with your application. Your personal details will, at all times, be kept confidential. You can request access to your personal data, or have any inaccuracies rectified, or request deletion of personal data.

9. Publicity

By entering, participants grant **Motorola** the right to publish their name and entry (excluding personal contact information) in **promotional materials, on social media, or in press releases** related to the Competition<u>without compensation being due</u>, unless they opt out in writing.

10. General Conditions

- **Proof of purchase** is required to enter<u>including purchase ticket and cut barcode label</u>.
- Only purchases made through www.motorola.com or from UK retailers.
- The **Promoter reserves the right** to verify participant eligibility.

- The **Promoter may cancel, suspend, or amend** the Competition due to unforeseen circumstances. <u>All entries that do not conform to or satisfy any condition of these Terms</u> <u>and Conditions may be disqualified by the Promoter.</u>
- Entries may not defame, misrepresent or contain disparaging or libelous remarks about Promoter (or its products or services), or other people and/or companies; contain any offensive or vulgar language; or depict any or illegal act. Any entries containing such subject matter or any other inappropriate content, as determined by Promoter in its sole and absolute discretion, will be considered ineligible and will not be part of the Competition.
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- <u>The submission of an entry is solely the responsibility of the Entrant</u>. Entries may only be made according to the method described above. Automated entries (including but not limited to entries submitted using any robot, script, macro, or other automated services) are not permitted and will be disgualified.
- Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries.
- If the winner is unable to use the prize or travel to the FIFA Club World Cup Final, no financial compensation will be provided. <u>Promoter reserves the right to substitute a</u> <u>Prize or Prize component of equal or greater value should any Prize (or component thereof) become unavailable.</u>
- The prize includes two tickets to the final, flight, and accommodation only. Visa fees, food, local transport, and any other personal expenses during the stay will not be covered by Motorola. <u>Promoter expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of Prizes awarded. Promoter makes no representation or warranties concerning the appearance or performance of any Prize (or component thereof) awarded.
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- If, for any reason, the Competition is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Competition, Promoter reserves the right at its sole discretion to cancel, terminate, modify or suspend the Competition and select winners from among all eligible entries received prior to the cancellation.
- The winners will be solely responsible for managing the U.S. visa application process or any other required travel procedures based on their nationality. Motorola will not

provide invitation letters or supporting documentation for visa applications, as winners must already be eligible to travel to the United States in accordance with U.S. regulations.

The Competition is **governed by the laws of England and Wales**, and any disputes will be subject to the **exclusive jurisdiction** of the courts in that jurisdiction.