

Terms and conditions of Motorola Football is calling - EMEA contest

Contest period: from January 28, 2026 ("Start Date") until April 30, 2026 ("End Date"; the period from the Start Date until the End Date hereinafter referred to as the "Contest Period"). Assignment of prizes through weekly evaluations and a final evaluation completed no later than May 31, 2026. Promoter: Lenovo Intelligent Devices Group doo Beograd-Novi Beograd, 11000 Beograd, Milentija Popovica 5a, Serbia, corporate ID number: 21398209, TIN: 110887260.

Contact: [Email Address].

1. Eligibility

This contest ("Contest") is open to residents of Serbia, aged 18 or older at the date of entry, who have purchased a Qualifying Product (as defined below) during the Contest Period.

Employees of the Promoter, its affiliates, immediate family members or anyone else professionally connected with the Contest are not eligible to participate.

2. How to participate

To enter the Contest participants must:

purchase a Motorola Smartphone, with the exclusion of models "moto E" (the "Qualifying Product") from an authorized retailer between Start Date and End Date of the Contest;

visit the website www.motorola.com/contest and complete the online entry form by:

registering the purchase of the Qualifying Product; and

completing both creative tasks/questions made available on the website, relating to the Fifa World Cup competition and/or football in general ("Tasks");

submit the following information and documentation through the website: full name, email address, IMEI number and proof of purchase (receipt) of the Qualifying Product and a picture of the product box that has been cut;

(The information and materials submitted pursuant to the above points shall hereinafter be referred to as the "Entry").

This Contest is a skill-based competition in which prizes are awarded solely on the basis of the participants' skill, creativity and/or knowledge. Only one (1) entry per person per purchase is allowed. List of authorized retailers is available at the following link: [●].

3. Entry deadline

All Entries must be received by 23:59 CET on End Date. Entries received after this date will not be considered.

4. Weekly Prize evaluation and selection

All valid Entries submitted in accordance with paragraph 2 during each weekly period of the Contest shall be evaluated for the purpose of awarding the Weekly Prizes (as described in paragraph 7 below).

Each weekly pool list shall include all Entries submitted from Wednesday to Tuesday of the following week (included) of the Contest Period, as well as all the Entries of the previous weekly periods not selected as Weekly Winners (see below). By way of illustration only, the first weekly period shall include Entries submitted between January 28, 2026 and February 3, 2026 (included); the second weekly period shall include Entries submitted between February 4, 2026 and February 10, 2026 (included), as well as the pool list of the previous week excluding the Weekly Winner, etc. From April 22, 2026, to April 30, 2026, each participant who has completed the Entry during this time period will be included just in the final pool list (see paragraph 5).

Entries submitted during each weekly period shall be evaluated by a jury composed of three (3) members, appointed by the Promoter (the "Jury"). One member of the Jury shall be an individual external to the Promoter. Evaluation is performed by the Jury exclusively on the basis of the Tasks completed by the participants and in accordance with the evaluation criteria set out in paragraph 6. No random draw or chance-based mechanism shall apply at any stage of the selection process.

At the end of each weekly period, the Promoter shall close the list of Entries submitted during such period and, within the following five (5) days, shall proceed with the evaluation of the Entries.

Following such evaluation, the Jury shall identify 1 (one) Weekly Winner and 2 (two) reserve participants, ranked in order of merit (the "Weekly Winners" and the "Weekly Reserves", respectively).

The Weekly Reserves shall be used exclusively in the event that a Weekly Winner is found to be ineligible, disqualified, or fails to accept the prize within the time limits set out in these T&Cs.; In such case, the prize shall be awarded to the highest-ranked Weekly Reserve.

5. Final Prize evaluation and selection

The Final Prize (as described in paragraph 7 below) shall be awarded among the Weekly Winners and the participants who completed the Entry between April 22, 2026, and April 30, 2022.

Following the conclusion of the last weekly period, the Jury shall evaluate the Tasks submitted by the Weekly Winners in accordance with the evaluation criteria set out in paragraph 6 and shall identify: one (1) Final Winner; and 2 (two) reserve participants, ranked in order of merit (the "Final Winner" and the "Final Reserves", respectively). The selection of the Final Winner and the Final Reserves shall be based exclusively on skill-based evaluation. No random drawing or chance-based mechanism shall apply.

If the Final Winner is found to be ineligible, disqualified, or fails to accept the Final Prize within the applicable time limits, the Final Prize shall be awarded to the highest-ranked Final Reserve.

The Final Winner shall be identified no later than May 31, 2026.

6. Evaluation criteria

Entries shall be evaluated by the Jury on the basis of the Tasks completed by the participants.

The evaluation shall be carried out in accordance with the following criteria:

creativity and originality of the submission;

relevance to the theme of the Contest;

quality and clarity of expression;

coherence and completeness of the response to the Tasks.

The Jury shall evaluate all Entries consistently and in good faith, based exclusively on the above criteria. The decisions of the Jury shall be final, subject to verification of eligibility and compliance with these T&Cs.;

7. Prizes

Weekly Prize: Motorola smartphone RAZR 60 FIFA World Cup™ Edition, value of EUR 799 (VAT included)

Number of Weekly Prizes: 12 (twelve).

Final Prize: 1 (one) trip for 2 (two) people to Mexico City, Mexico, to attend the football match Mexico against South Africa at the FIFA World Cup 2026™ which will take place on 11 June 2026 at Mexico City Stadium. The Promoter shall bear the cost of:

a) roundtrip flight for 2 (two) people with departure and return from/to the closest airport to the location of residence of the Final Winner, plus transfers to airport if requested, to and from Mexico City;

b) stay of 3 (three) nights at a 3*** stars hotel (or similar), for 2 (two) people, located in Mexico City;

c) tickets to attend the football match Mexico against South Africa of the FIFA World Cup 2026™ for 2 (two) people.

Meals and/or any other expense not listed above will be borne by the Final Winner.

Value of the Final Prize equal to Euro 9,000.00 (nine thousand/00) VAT included.

Number of Final Winners: 1 (one)

Weekly Prizes and Final Prize are non-transferable and no cash alternative will be offered.

8. Winner notification

Weekly Winners and Final Winner will be notified, by the company Creative Room S.r.l. acting on behalf of the Promoter for the purpose of the Contest, by email sent to the address provided in the relevant Entry, within 5 (five) days of the completion of the relevant evaluation process. Weekly Winners and Final Winner must confirm acceptance of the relevant prize within 7 (seven) days from receipt of the notification email. In the event that Weekly Winner or Final Winner fails to confirm the acceptance within this timeframe, is found to be ineligible, or is otherwise unable to accept the prize, the prize may be forfeited and offered to the highest-ranked Weekly or Final Reserve, as applicable.

9. Taxes

The Promoter shall bear and settle all applicable taxes related to the prizes, in accordance with the applicable regulations of the Republic of Serbia, including, where applicable, personal income tax payable by withholding at the time of awarding the prizes.

In order to enable the calculation and payment of the applicable taxes, each Weekly and Final Winner shall be required to provide the Promoter, prior to receiving the relevant prize, with all personal data and documentation necessary for tax purposes, as reasonably requested by the Promoter in accordance with applicable law.

10. Data Protection

By entering the Contest, participants acknowledge that their personal data will be processed for the purpose of organizing and administering the Contest, in accordance with the Promoter's privacy policy:

Data Controller: Lenovo Intelligent Devices Group doo Beograd – Novi Beograd

Categories of personal data processed: Identification and contact data (e.g. name, email address), product and purchase information (e.g. IMEI, proof of purchase), content submitted as part of the Entry, and, where applicable, additional data required for prize delivery and tax purposes.

Legal Basis: compliance with legal obligations, in particular those relating to taxation and accounting, performance of a contract, consent (insofar as one has been granted)

Rights: Participants have the right to request access to, rectification or erasure of their personal data, restriction of processing, data portability, and to object to processing, as well as the right to withdraw consent at any time where processing is based on consent, without affecting the lawfulness of processing carried out prior to such withdrawal. Participants have the right to lodge a complaint with the competent supervisory authority for data protection matters. In the Republic of Serbia, the competent supervisory authority is the Commissioner for Information of Public Importance and Personal Data Protection.

Retention: The data of the participants who are not designated as winners will be kept for the duration of the Contest and will then be deleted. The data of the winners will be kept for [30] days from the delivery of their prizes. The data of participants who have provided consent will be kept until participants have withdrawn their consent and in compliance with applicable data protection laws.

Contact: [Privacy Contact Email]

DPO: [•] [if applicable]

Participants' data will not be shared with third parties except as necessary for prize fulfillment.

11. Publicity

Winners may be required, if they consent, to take part in reasonable publicity relating to this Promotion without further remuneration.

12. General Conditions

Proof of purchase of the Qualifying Product is required to enter.

The Promoter reserves the right to verify the eligibility of any participant in accordance with these T&Cs.;

The Promoter reserves the right to cancel, suspend or amend the Contest where necessary due to circumstances beyond its control.

The Promoter will not be held liable in the event of interruption of Internet communications or alteration of entries (network communication, network interruption) and, more generally, for any malfunction of Internet network over which the Promoter has no control.

Participants acknowledge the fact that the winner of the Final Prize, to be able to enjoy it, shall have, if required based on their residence place and nationality, a valid passport as well as a visa to enter Mexico. Participants are fully responsible for the above and Promoter shall bear no responsibility in case the winner of the Final Prize is not able to enjoy it for lack of a passport and/or a visa if required.

The Contest is governed by the laws of Serbia, and any disputes will be subject to the exclusive jurisdiction of the competent courts in Belgrade.