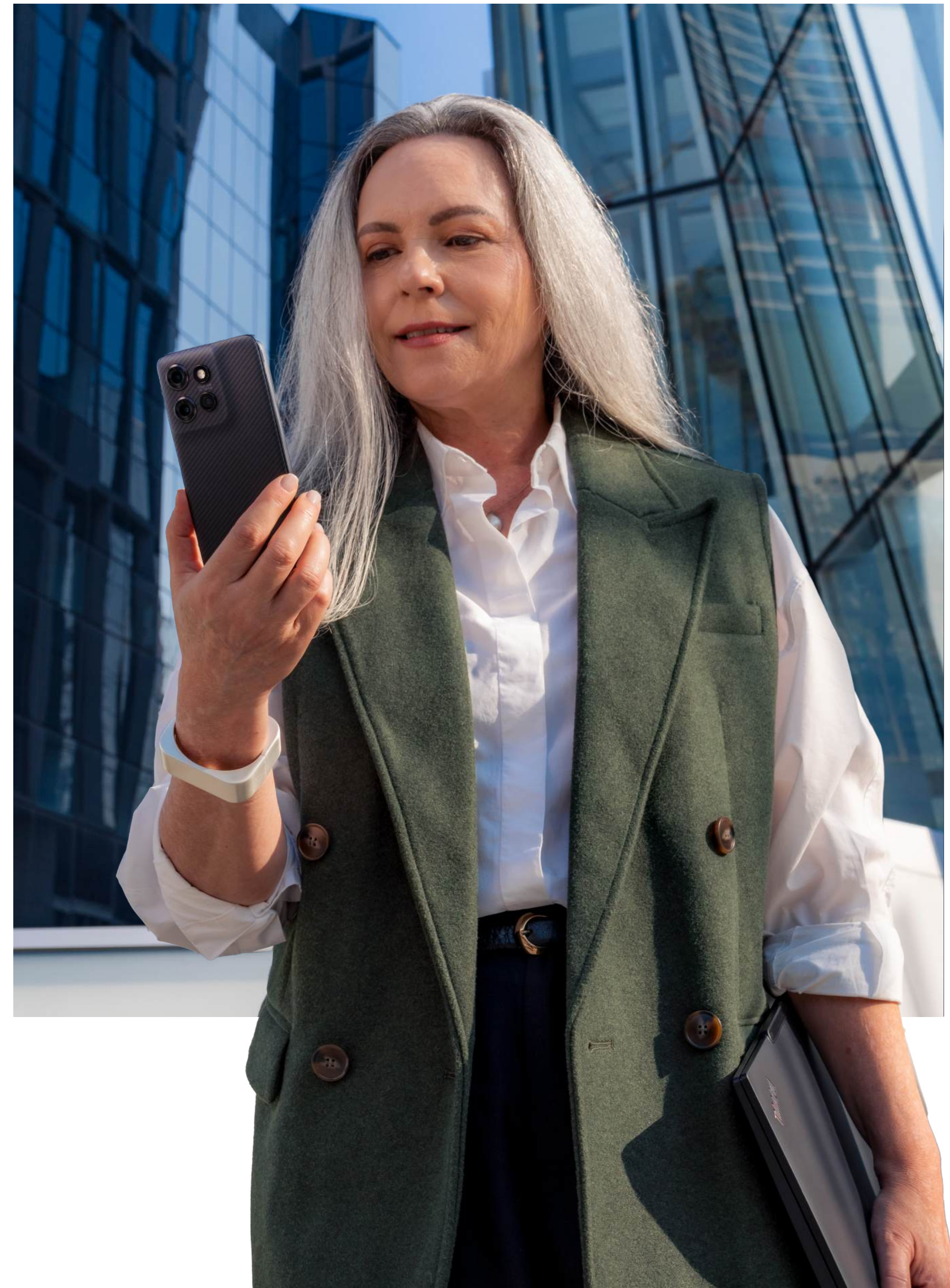




The right mobility strategy for Financial Services

A coherent strategy to protect data, empower employees and increase employee productivity



Financial services are now just a few clicks away from many customers' daily routines. Banking institutions also face unprecedented mobility disruptions because more smartphones are being used by hybrid workforces. The financial services industry must implement a comprehensive strategy for this complex environment in order to remain nimble. Key points to consider are:



Uncompromised security

Eliminating data breaches is a top priority for the financial services industry. Mobile devices require advanced security systems (including encryption and device management controls) to safeguard against cyberattacks and prevent misuse by employees. It's imperative for institutions to ensure confidence and maintain compliance with stringent regulatory standards.

Secure access policies

Employees need mobile devices equipped with the right apps for secure remote work and constant access to critical information. IT admins can assign policies, settings, access, and apps according to user profiles, guaranteeing security and efficiency.

IT in control of mobility

IT needs full visibility and control over mobile devices to customize settings, manage performance, and provide real-time user support. For adherence to compliance, IT admins must be able to manage software versions on devices effectively.

Sustainable design

Devices should meet quality and durability standards to support environmental, social, and governance (ESG) goals, which are crucial for the financial services sector. Hybrid workers need to be equipped with durable devices that can withstand shocks and water spills.

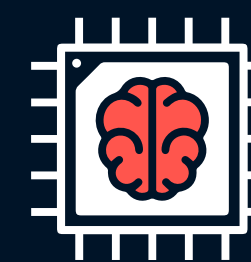
Goals



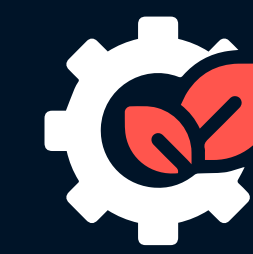
**Data Privacy
and Security**



**Productive and
empowered staff**



**Intelligent IT
management**



**Sustainability
and compliance**

Mobility Strategies for financial institutions need to assure:

→ Comprehensive data security

→ Secure remote work potential

→ Integrated IT management

→ Guaranteed device durability



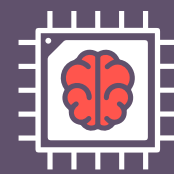
Data Privacy and Security

- **ThinkShield** is the foundation of security for your business smartphones, protecting your data at every stage of the device lifecycle. This 360° approach covers our trusted supplier program, government-grade certifications such as FIPS and Common Criteria as well manufacturing processes with secure factory provisioning.
- Motorola business-ready portfolio includes devices with **real-time kernel protection**, firmware shield and the tamper-proof solution **Moto KeySafe** for advanced protection.
- **Moto Safe** locks and wipes out devices in case they are lost or stolen.



Productive and empowered staff

- Motorola provides **seamless integration** between smartphone and PC, increasing employee productivity. Motorola devices also integrates with Windows 365 allowing users to carry a full-fledged cloud PC in their pockets, capable of accessing their personalized Windows environment securely and remotely.
- **Moto Software Control** ensures compliance by empowering IT administrators to update software versions without user interaction.



Intelligent IT management

- **Zero touch enrollment** allows IT admins to easily deploy devices with company policies implemented right out of the box.
- **Moto Device Manager** makes it easy to assign policies to company devices, while the **Moto OEMConfig** allows you to set specific system policies for safeguarding company data and ensuring users cannot bypass security features.
- With **Moto Remote Control**, IT administrators can fully and remotely support employees in the field.



Sustainability and compliance

- Motorola smartphones are **future-proof**, classified with high levels of the IP Rating for underwater and dust protection.
- Motorola devices have a **long battery life** and are designed with high quality and environmentally conscious materials, such as vegan leather.
- **Moto Care** and **Premier Support** provides best-in-class accidental damage protection, 24/7 hassle-free support, advanced exchange service and much more.



“According to research conducted by Accenture, 66% of financial services executives say the pace of change in their businesses has never been greater.”

Technology Vision 2021, Accenture



“In 2021, financial services employees caused 44% of industry data breaches and have become a particular focus of regulators.”

Data Branch Investigation Report, 2021, Verizon



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