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LENOVO Product Labeling Guide

Product Package Labels

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1. Introduction

The purpose of this volume is to document the rules by which Lenovo product package labels must conform. Before reading this volume you should first read volume 1 (p/n 41U2997- Labeling Overview). It contains details on bar code printing and background information that pertains to all of the volumes in the Global Labeling series.

2. Definition

The Product Package Label is a label which is affixed to the product package for a finished good, or components or parts consumed in Lenovo manufacturing processes. Its purpose is to allow the customers, business partners, and distributors' easy identification of products and their configuration. This volume does not address FRU (Field Replaceable Units) package labels. FRU are addressed in volume 6. 41U3002.

3. Requirements

3.1. Ground Rules for Lenovo Product Package Labels

1. Every item manufactured by or for Lenovo must have a product package label. This includes machines, components, options, FRUs, features, etc.
2. There are 2 package labels used for Lenovo systems. Package label type #1 is the standard system product carton label; this label is used when the product ordered is a "machine-type model". Package label type #2 is used in conjunction with Label #1 for CTO and Variant products that require customer configuration and other information. Examples of these labels can be seen in sections 5.1 & 5.2.
3. The Product Identification section at the top of System carton labels should reflect the brand type and model such as ThinkPad T41, or ThinkCentre T50p, the machine type model, and serial. See label example in section 5.1.
4. Product Regulatory Compliance Markings (UL, CE, NOM18, Russian GOST, KC, Ukraine, etc.):
System carton label compliance marking requirements: Each system carton label must show the compliance markings for which countries that the product is sold, and can be found on the Product Information label. These compliance marks are defined product-by-product in the Development Engineering Specification agency approval list. The markings must be present unless a deviation to omit the marking(s) is granted. When the certification ID number is required to be printed along with certification logo, the ID number must be compliance with the corresponding certification report, which is provided by Lenovo R&D or ODM R&D.
Option carton label compliance marking requirements: Option carton labels should have compliance markings that apply to the countries to which the product is sold. To view regulatory compliance markings, go to volume 8. (p/n 41U3004 - Special labels and symbols)
5. It is vital that the product identification (e.g. part number or machine type model) matches what the customer or business partner ordered. This permits the customer or business partner to easily reconcile their order.
6. The product package label must properly identify the Country of Origin. Country of Origin requirements are documented in volume 1 (p/n 41U2997 - Labeling Overview).
7. Product package labels of any product manufactured under the control and responsibility of Lenovo must show the following statement :
"Manufactured for Lenovo "for products manufactured by any Lenovo owned manufacturing facility or suppliers.
Note: if there is not enough space to accommodate the entire statement, the word **"Manufactured"** may be abbreviated with **"Mfg"**.
8. Bar codes must be printed on the product package labels as specified in sections 3.2 and 3.3. See requirements for proper bar code printing in volume 1 (p/n 41U2997 - Labeling Overview).
9. For security reasons it may be necessary to hide product information during transportation with an over pack (or buff wrapping), so that only the shipping label is accessible. See **Lenovo Spec C-B 0-3700-000 L**.

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10. Product descriptive information (e.g. memory size or processor speed) may be printed on the product package labels unless prohibited for security reasons (see previous bullet).
11. If empty boxes are purposely used to “fill out” a pallet or shipping container, each such empty box shall have a label affixed that says “EMPTY BOX” in large bold letters. No other labels should be affixed to such a box
12. Do not leave old labels on containers that are reused - always remove old unnecessary labels.
13. Does not hand write information on packaging labels, all information must be machine printed.
14. The recommended label format is portrait 5 inches by 6 inches (127 mm by 152 mm). Other formats (e.g. square or landscape) may be used if required by the package size. Do not use labels smaller than 1 inch by 3 inches (25 mm by 75 mm) for product package label applications.
15. A third party logo only can appear on a Lenovo product package under the following circumstances:
 - a) The product is “co-branded - meaning that it has corporate branding approval to use the Lenovo and third party logos together.
 - b) The product is a third party option and is not an option that has been manufactured for Lenovo and which is then marketed with a Lenovo part number.
16. Comply with the country specific requirements outlined in volume 1 (p/n 41U2997 - Labeling Overview).
17. **All BU products which will ship support China market after 2014/5/1 for Package /Carton labels**
 - 1) **The height of Chinese text should be not less than 1.8mm.**
 - 2) **The height of English letter should be not less than 1.5 mm.**

Confirmed with Certification team (lv feiyan), below words on carton label must meet the GB requirement: Marketing name, MTM, Origin, MFG for Lenovo and MFG date.

3.2. Data Elements & Data Identifiers on Product Package Labels

The following data elements must appear on a product package label. They are required unless indicated differently.

If a data identifier is listed in column 4, a bar code is required unless otherwise indicated in the “Comments” Column

The “Format” of column 3 pertains to the format of the data element: a data element may be numeric only (= N), alphabetic only (= A) alpha-numeric (= AN). The numeric value that follows indicates the length of the data element, i.e. the number of characters. It may be a variable element within a certain range (x”-y) up to a maximum length (“ y) or fixed length (y).

The column indicating DI” pertains to the data identifier that shall be used if a data element is bar coded.

All Data Identifiers must be compliant to *Lenovo* Corporate Standard C-S 1-1121-015 L.

Also see Global Labeling Guide volume 1 (p/n 41U2997 - Labeling Overview) for bar code printing rules.

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Data element	Format	DI	Comments
Product Identification and Serial Number	AN		In large bold letters at the top of the label should appear: <ul style="list-style-type: none"> 1. Marketing product name (e.g. ThinkPad R31) Machine type-model, Part number, and/or Feature Code of the product. The machine type model should be simplified as MTM on the carton label because of LAS customs legal requirements. 1. Serial number of the product, if the product is serialized 1. Permissible, but not required : additional information such as processor speed, memory etc.
Box x of y	N 1 3 / N 1 3	.	REQUIRED IF the product or the order item consists of multiple boxes. The box number and total number of boxes should be specified by either “Box X of Y” or “Box X / Note: do not print leading zeros!
Configuration	AN	.	REQUIRED IF the product is built or configured to order. Shall contain the configuration / features in sales nomenclature, as ordered by the customer, including quantity and description. Note 1: this section is required only for configured hardware, i.e. the product is built or configured to order. Otherwise, this section should be omitted. Note 2: if the number of configuration/features exceeds the dedicated space of the configuration section, a separate packing list shall be provided in an envelope affixed to the box adjacent to the product package label which lists the entire configuration. If such a list is provided, then section 2 should contain only a reference to the envelope. Refer to Vol.7 (p/n 41U3003 - Packing Lists) of the Global Labeling Guidelines for layout and contents of a packing list.
Bar codes for :			
Machine type - model	AN 10	31P	REQUIRED IF the product is assigned a machine type-model.
Top Bill Part Number	AN 7	30P	REQUIRED IF the product has a top bill part number assigned and can be ordered as such.
Feature Code	AN 4	19P	REQUIRED IF the product has assigned a feature code and is ordered as such. Note 1: This does not relate to the feature codes of the configuration section. Note 2: If the feature code is not known at product packaging time (because the product is ordered later as part of a “pick and pack operation”), then the feature code must be affixed as a separate label during the pick and pack operation. The feature code is important, because it is the identifier by which the customer orders the product. Having it on the product package permits the customer to reconcile the order.
FFBM Part Number	AN 7	1P	REQUIRED IF the product is an MES. The FFBM (field feature bill of material) is associated with one or more manufacturing part numbers
Part Number	AN 7	1P or P	REQUIRED IF the product is a component part or option, known and ordered solely under its part number. Note: parts for consumption in (Lenovo) manufacturing lines must be prefixed by data identifier “P “
Program Number	AN 7	1P	REQUIRED IF the product is a software program
Serial Number	AN 8	S	REQUIRED IF the product is serialized.
Quantity	N 1” -	Q	REQUIRED IF the package contains more than one of the items. If specified, the bar code is also required.

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Data element	Format	DI	Comments
Compliance Indicator(s)	Image		REQUIRED according to different national legislations. Which indicator(s) are needed depends on the countries to which the product is sold. Note 1: Do not print agency/compliance marks if the product has not been certified in accordance to the countries rules. Note 2. System carton label compliance marking requirements: Each system carton label must show the compliance markings for which countries that the product is sold, and can be found on the Product Information label. These compliance marks are defined product-by-product in the Development Engineering Specification 19K5250. The markings must be present unless a deviation to omit the marking(s) is granted. Note 3. Option carton label compliance marking requirements: Option carton labels should have compliance markings that apply to the countries to which the product is sold.
Tracking Identification Number (TIN) for Machine type-Models (MTM) Part Number(CSPN) serial number	AN 14	1S	REQUIRED IF the product is serialized. The tracking identification number is primarily used by Lenovo. Defines a machine type-model and serial number together.
for serialized parts	AN 14	11S	Defines a part number and serial number together.
Lot Number	AN 6..12	1T	REQUIRED IF the product is none serialized like items. Note: not required for FRUs, options and features.
Sales Order Number	AN 6..12	1K	REQUIRED IF the product is built or configured to-order. If specified, the bar code is also required. This is supposed to be the fulfillment order number which has been created by the fulfillment system upon order entry.
Production order	AN13	9K	OPTIONAL. This may be the manufacturing (SAP-P) order number
Universal Unique Identifier UUID	AN32	30S	REQUIRED IF the product has a Microsoft preload. The UUID text and barcode printed on carton label must follow the same format as written in BIOS.
Country of Origin in human readable text format	.	.	REQUIRED. The Country of Origin statement must be printed on the label as per section 7.0 "Country of Origin Requirements" of the Global Labeling Guide volume (p/n 41U2997 - Labeling Overview) (If a package contains merchandise from different countries of origin, then the full English names of all the countries of origin of the merchandise must be specified on the outer product package label. Example: "Contains merchandise fro : Canada, Mexico"
Country of Origin bar code	A 2	4L	REQUIRED IF the product package contains articles from only a single country of origin. The bar code would contain "4L" plus the two characters ISO 3166 Country Code. This indicates the country in which the product obtained its present identity as a part, subassembly, or finished product.
Date	yyyy-m m-dd or yyyy-w w	12D or 11D	Date packaged. The bar code is optional. Default should be 12D, 11D if required by the business
Engineering Change (EC) Level	AN 6..8	2P	OPTIONAL, but strongly recommended with components and parts. The EC level is optional, but strongly recommended. The bar code is optional.

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Data element	Format	DI	Comments
UPC, EAN, or JAN bar code	N11..12	N/A	REQUIRED IF the product has been assigned a UPC, EAN or JAN code. This is generally done for standard (catalogue) products, not for customer configured orders. The UPC, EAN, or JAN code shall be bar coded per the General EAN.UPC Specification. OPTIONAL , but strongly recommended. For EMEA area, the EAN code is required. No UPC/EAN code for PRC model. If printed, the specification in C-S 1-1121-015-L must be used for the data structure encoded in the 2D symbol. Should at least contain all bar coded data elements
2D Symbol			
Asset Tag	AN	N/A	REQUIRED IF requested by the customer to manage their assets upon receipt.
Computer name	AN	N/A	REQUIRED IF requested by the customer to manage their assets upon receipt.
MAC1	N12	N/A	REQUIRED FOR systems that has a network device. Onboard Ethernet MAC Address
WLAN MAC	N12	N/A	REQUIRED FOR systems that has a second network device. WLAN MAC Address.
WiMAX MAC	N12	N/A	REQUIRED FOR systems that has a WiMAX third network device.
IP Address	AN15	N/A	REQUIRED FOR systems with an IP address personalization.
Customer Tracking Number	AN1..25	N/A	REQUIRED FOR systems sourced via "Easy Access"™ and when present the order feed (entered by the customer via the web application). Can be any text value.
Wireless WAN <u>ESN</u>	AN..36		Should only be for products used in the Americas (specifically, North America)
Wireless WAN : <u>IMEI</u> , <u>ICCID1</u> , or <u>IMSI</u>	AN..36		Used in any country that uses SIM based technology
Wireless WAN : <u>ICCID2</u> , or <u>IMSI2</u>	AN..36		Used when 2 SIMs are in a single model
() Serial number	AN 8	N/A	REQUIRED IF the product is serialized.(For standard model only)

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4. Label Placement

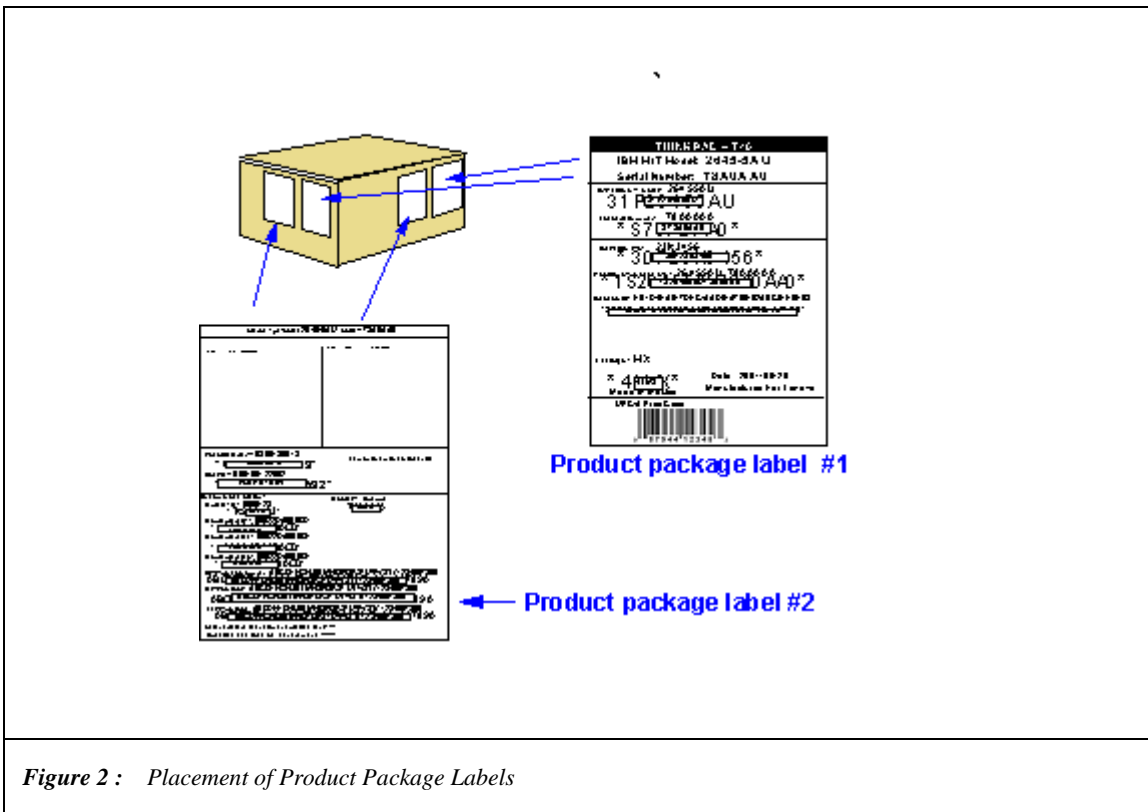
4.1. Placement of label #1:

When using only Package label #1, place the product package label in the upper right-hand corner of the side that is most likely to be facing out when the package is placed on a pallet. This will generally be the narrow side. Leave sufficient room from the corner so the label will not be covered up by shipping container packaging material such as “corner posts”. If the package is large (length+depth+width is greater than 72 inches or approximately two meters), then do one of the following.

4.2. Placement of label #1 & label #2:

When label #1 and label #2 are to be used (CTO or Variant), apply label #1 as described in 4.1 above. Apply label #2 to the left of label #1.

1. Apply identical labels #1 & #2 to the adjacent side. They should also be applied near the right-hand corner
Apply a second identical label to the adjacent side. It should also be applied near the right-hand corner



5. Label Examples for Lenovo Computer Products

5.1. Package Label #1 - Serialized Product Ordered by "Machine Type Model"

Product package label #1 is used for all System units.

1.. The 30P bar code is only required if needed by the LENOVO Geography that the product is shipped to, and if a revenue part number is assigned to the product. CTO and Variant products do not have revenue part numbers and this barcode should not be printed. EMEA is the primary geography using the 30P data element.

2. For Special Bid Variant products, the "M/ T Model" fields will use as the last 3 characters of the variant designation instead of the released "CTO model". This is the orderable item. It is the "Product ID" field on the system unit label

XXXXXX XXXX — Brand Identification

MTM : 7493-AC6111
Serial Number : R8H2BHA1

(S) SN: R8H2BHA1
[Barcode]

(1S) MTM SN: 7493AC6111 R8H2BHA1
[Barcode]

(31P) M/T Model: 7493AC6111
[Barcode]

(30S) UUID: 661EC4C8-6454-C530-5F49-C55C165CC588
[Barcode]

(4L) Origin: CN
[Barcode]
Made in China

EAN:0887770381481
[Barcode]

MAC: C89CDC3AACA2
[Barcode]

WLAN MAC: C89CDC3AACA3
[Barcode]

Compliance Marks:

EU contact address : Lenovo, Einsteinova 21,
851 01 Bratislava, Slovakia;

(S) SN: R8H2BHA1
[Barcode]

Asset No: 1S3454PM343456
[Barcode]

Manufactured for Lenovo Date: 2011-06-17

5.2. Label #2 CTO & Variant Order Information

Label #2 is used for all products for additional information such as Product Configuration, Sales Order, Purchase Order, or non-(S) serial numbers. Other information contained can be Asset tag number, Mac Address. This additional information can be part of label #1, but typically, due to amount of space required, label #2nd may be required.

Label #2 is optional for M T M type products, but is required for Special Bids, Variant, CTO, MTM/BYO type's products.

WW Carton #2 Labels

DAC BYO and MTM+
Carton label(US ONLY)

US ODYSSEY / DAC
MTM+ and BYO
Orders

DAC Sales Order #: Use the
same customer sales order #
that is on the shipping label and
packing list.

DAC Purchase Order #: Use the
same customer PO # that is on
the shipping label and packing
list.

Only if DAC ASSET TAG -
ORDERED

For Japan CTO
model, must show
the Ref.ID*

*For Japan model, must show Ref. ID on the Carton#2 label

This requirement will take effect in 2014, align with Phoenix project.

Scope: TPG NB/DT/AIO/Workstation/Server

Format: (1S) Ref. ID S/N: 20AACG1235 PB123456

(Notice: for in-house plant, the Ref.ID will come with MO; for ODM, it will come with PO.)

5.3. Additional Label # 1 and #2 Examples

*For Japan model, must show Ref. ID on the Carton label

This requirement will take effect in 2014, align with Phoenix project.

Scope: TPG NB/DT/AIO/Workstation/Server

Format: (1S) Ref. ID S/N: 20AACG1235 PB123456

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5.3.1 Notebook carton label #1 for all GEO(except PRC)

NON-TPM ThinkPad T500
MTM : 2082-5XG
Part Number: UG002UK
Serial Number: L3AEZ0Y

ThinkPad T410

MTM : 112A-2B5CEP
Serial Number: R8H2BHA1

(S) Serial Number: R8H2BHA1

(1S) M/T Mod. S/N 112A2B5CEP R8H2BHA1


(31P) M/T Model: 112A2B5CEP Compliance ID:TP00001A

(1S) Ref ID . S/N 20AACG1235 R8H2BHA1


(30S) UUID: 661EC4C8-6454-C530-5F49-C55C165CC588


(4L) Origin: CN

Manufactured for Lenovo
Date: 2011-06-17
Made in China

UPC Code: 8843343195414

(I) Serial Nmuber: R8H2BHA1

(A)Asset No:123456789

ICCID:89012123212343223432

IMEI:48345488845432

MAC: C89CDC3AACA2

ESN:345695444405943


Compliance Marks:




 XXXX 廢電池請回收 XXXX
 Rating: 20V, 3.25/4.5A
 Factory: XXX XXXXX

WARNING:This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm.

IS 13252 (Part 1)/ IEC60950-1

 R-41001114

(Space reserved for customer requested information)

ThinkPad Carton label size already unify to 65x160mm

- 1.TOP barcodes on label
- 2.Sequence fixed with S, 1S, 31P
- 3.Barcode height enlarge to 4mm at least

ES logo should be printed according to BOM. Dummy PN for ES logo is: SL10J35541. Energy Star mark size no less than:10*10mm.

For Japan CTO model, must print the Ref.ID

For LIPC Plant, print 14K

UPC/EAN/JAN code dependent on Geo for product

Print Rating & Factory information under KCC mark for Korean model.(Follow to BOM PN)

IMEI/ICCID used with GSM mobile technology
MEID/ESN CMDA used with mobile technology

For all US model only (Follow BOM PN SL10H14881 to print) Suggested font size:
1. Text size: 7.5pt
2. Text height: keep 2mm

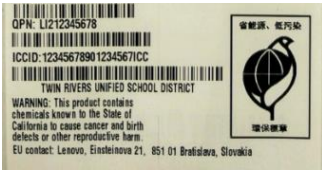
For LIPC and Wistron: Remove WLAN MAC/WiMax MAC and LAN MAC from Carton label for below MTM:
20BWS14G01, 20CLS1DK01, 20BTS1AY00, 20EGS13W00.

Print the new BIS logo on Carton label for India model. Logo size:10x10mm at least. Text: Arial. Font size: 6 as minimum. (i.e. text height should be 1.53mm at least.) BIS# depends on different MFG site, Each Mfg site has unique BIS P/N, released by WWME.

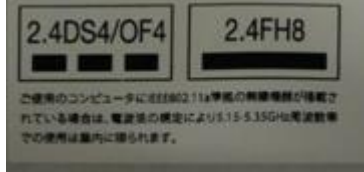
- Print below artwork on carton label based on the dummy PN existed in BOM (except Intel/AMD logo):
(It's ok to adjust the artwork location based on each factory carton label format. Logo should clear and readable after print.)
1. Taiwan Green Mark, PN: SPP0M77104, mark size: 16.5mm*25.5mm (9mm*15.5mm as minimum)
 2. SDM0M59546 Reference P/N Carton Label printing for "Japan Carton Label ARIB(2GHz) & Radio Law(5GHz)"
 3. SDM0M59547 Reference P/N Carton Label printing for "Thailand Outer Box Label"
 4. SDM0M59548 Reference P/N Carton Label printing for "Indonesia Rating Label (Notebook)"
SDM0M59549 Reference P/N Carton Label printing for "Indonesia Rating Label (Tablet)"
 5. SPP0P37417 Ref PN Carton label printing for EU pictogram 5GHz restriction (EU RED label)
 6. Intel / AMD logo. (E series products. If product only use Intel CPU, the logo already printed on carton box directly.)

Label sample :

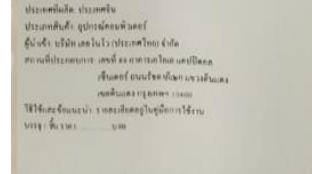
TW green mark



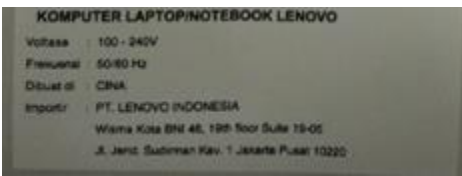
Japan Carton Label



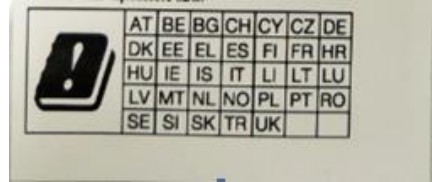
Thailand Outer Box Label



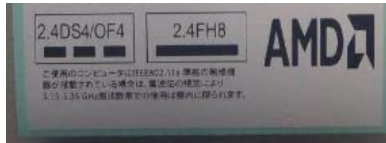
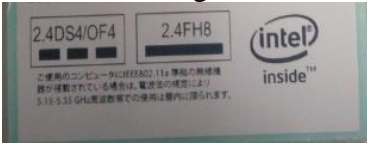
Indonesia Rating Label



EU RED label



Intel / AMD logo



5.3.2 Desktop/ AIO/Work Station carton label #1 for all geo(except PRC)



Height&length require for S/1S/31P barcode:
S/1S/31P barcode height:5mm
S barcode length: 34mm
1S barcode length: 65mm
31P barcode length: 45mm

For Japan CTO model, must print the Ref.ID

LIPC Plant print 14K

1.Products SS after Aug 1st,2014, print Compliance marks based on the dummy PN in BOM, Use Agency approval list to double check.
2. Products SS before Aug 2014,print the marks based on the agency approval list -“Package label” sheet; (notice: the marks printed on the carton label must be showed in agency approval list.)

SN without prefix “S” for all products

For all US model only (Follow BOM PN SL10J21210 to print)
Suggested font size:
1. Text size: 7.5pt
2. Text height: keep 2mm

AIO products ship to India model must print Model: XXXX All In One PC” on carton label

Print Intel/AMD logo on carton label based on the dummy PN in BOM.
SDM0K33193:Dummy INTEL CARTON LABEL
SDM0K33194:Dummy AMD CARTON LABEL
The minimum for Intel inside logo is 19.05*18.34 mm, no size requirement for AMD logo.

LIPC only

CECP logo should be printed according to the MTM list released by RD team. (LIPC Workstation only)

ES label PN 42X4525 or ES logo dummy PN SL10F25678existed in BOM, must print one ES logo on carton label.
ES mark size no less than:10*10mm.

Print KC mark and the code for Korea model only

Print Indonesia Cert.mark by Dummy PN SDM0H32514 in BOM. The Cert number should be compliance with Agency label.

Space reserved for Customer requested Information

LIPC only

Print Inmetro mark on carton label by Dummy PN SDM0P16904 existed in BOM. Mark size required: 50x25mm. (Brazil model only)

Print below marks/sentences on carton label based on the dummy PN existed in BOM: (Required for both old and new layout for carton label)
 PN: SL10F25725 Dummy Israel Importer Label LIPC and ODM mark size: 35*24mm
 PN: SL10F25735 Dummy Israel Importer Label Hungary mark size: 35*24mm
 PN: SL10F25736 Thailand label mark size: 50*27mm
 PN: SDM0K33177 MS statement label--WIN8 Mark size: 70*12mm
 PN: SDM0K33176 MS statement label--WIN8.1 Mark size: 70*13mm
 PN: SDM0K33175 MS statement label--WIN10 Mark size:72*12mm
 PN: SL10A34761 Taiwan Green Mark Mark size: 16*26mm
 PN: SL10F25728 WS BIS Mark size:10*10mm
 PN: SL10F25727 AIO BIS Mark size:10*10mm
 PN: SL10F25726 Tiny BIS Mark size:10*10mm
 PN: SDM0P16956 Dummy Low Blue Light Label
 (*The Cert number should be compliance with Agency label)

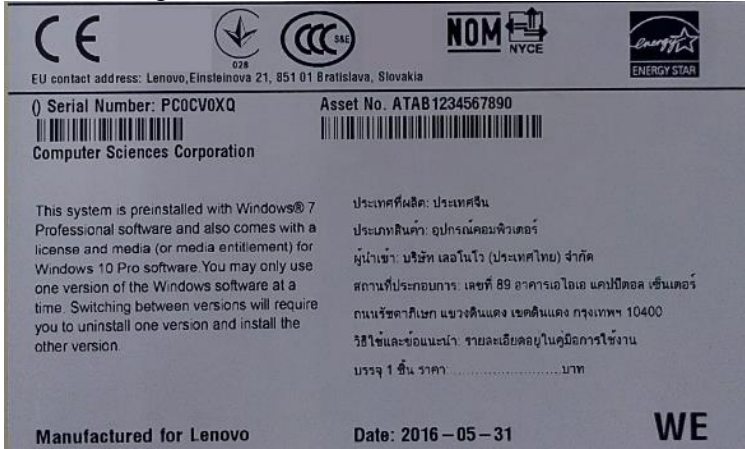
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Label sample :

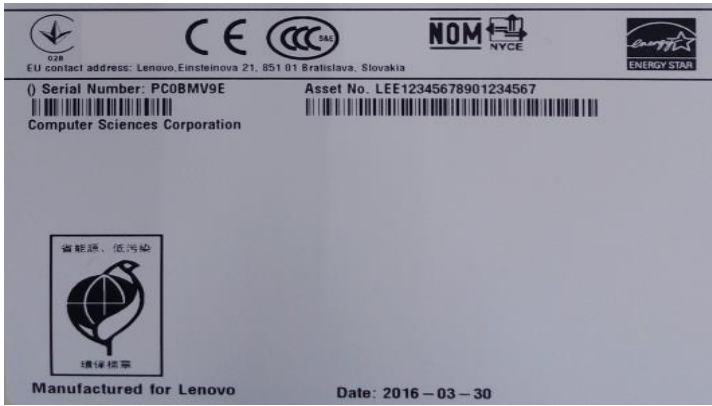
BIS:



Win8 downgrade & Thailand:



TW green mark:



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Israel:



Low blue light label



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5.3.3 BTO Model:

ThinkPad T410

MTM: 7493-AC6
Serial Number: R8H2BHA

(S) Serial Nmuber: R8H2BHA
[Barcode]

(1S) M/T Mod. S/N 7493AC6 R8H2BHA
[Barcode]

(31P) M/T Model: 7493AC6
[Barcode]

(I) SN+STO+STO Item Compliance ID: TP00001A
[Barcode]

(30S) UUID: 661EC4C8-6454-C530-5F49-C55C165CC588
[Barcode]

(4L) Origin: CN
[Barcode]

Made in China
Manufactured for Lenovo
Date: 2011-06-17

EAN Code : [Barcode]
6 9 1 2 3 4 5 6 7 8 9 0 2

(I) Serial Nmuber: R8H2BHA
[Barcode]

MAC: C89CDC3AACA2
[Barcode]

IM EI: 483454888845432
[Barcode]

(9K)PO#
[Barcode]

Compliance marks:
NOM NYCE CCC XXXX

ICCID:89012123212343223432
[Barcode]

WLAN MAC:89012123212343
[Barcode]

(1K)Sales Order#:
[Barcode]

customer name
(Space reserved for customer requested information)

Annotations:

- 依据系统中显示信息打印 (Print according to information displayed in the system)
- 增加 BTO 字样 (Add BTO text)
- 显示订单总量 (一张订单里面 MTM 的数量) (Display total order quantity (number of MTM in one order))
- 产品认证号, 研发输出 (Product certification number, R&D output)
- 增加 SN+STO+STO Item 10D+10D+4D(确保 STO Item 不超过 4 位) (Add SN+STO+STO Item 10D+10D+4D (ensure STO Item does not exceed 4 digits))
- UPC/EAN/JAP print dependent on Geo for product (UPC/EAN/JAP print dependent on Geo for product)

5.3.4 Carton label for PRC model(Detailed information pls refer to Lenovo TBG GEO label guideline –VI:PRC weight label combined to carton label)

DT/AIO/WS sample:

NB sample: No change for “产品执行标准”



Print “合格证+装箱清单” on carton label for PRC model

CECP logo is printed according to BOM Reference P/N is SDM0M59550

For ThinkStation, No “微型计算机”



6. Option Package Labels

1. The “Lenovo” logo should follow Lenovo master brand logo & guidelines, and the width for the logo should not be less than 20mm.
2. It has two-dimension code on the LIPC kitted brown box option, It’s not mandatory requirement for PC Options.
3. The Character length of Product name should be less than 80 digits due to limited label space.
4. As for the Kitted option in LIPC, if the products need KCC mark on OBI label, Dummy PN with “KC MARK” Characters (no requirement on letter case) as description should be added into BOM.
5. As for the Kitted option in LIPC, if the products needs BIS mark on OBI Label, Dummy PN with “BIS MARK” Characters (no requirement on letter case) as description should be added into BOM.
6. As for the Kitted Dock in LIPC, SN of unit carton label is to be scanned and picked up as SN of Dock finished goods.

6.1 Serialized Brown Box Option



As for the Kitted Dock, need scan the ASM materials SN to pick it up as SN of Dock FG, no same requirements on others products

The Chinese MFG sites should be same as the Origin country

Ship to China options must have this Chinese mark, It’s OK to be printed on WW Option label. If no “执行标准”, just not print it.

6.2 Non-serialized Brown Box Option

Only carrying case use the Non-serialized label, like the below shows:

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logo : 25.308*5mm



6.3 Retail package Option Package Label(Use colourful Box)

1. As for the retail option which need ship to China, it need print the Chinese related Mark on the retail Box;
2. Certification related mark print on retail Box, but as for BIS mark(India request) and US California warning, it been request printed on label.



6.4 3rd Party VLH Options Packaging Label

No Lenovo format label requirement for unit carton, but will have product name and VLH Option PN listed on master carton label

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6.5 Option master carton(Overpack)

6.5.1 Master carton label:

As for the dock/Battery/Adapter/Stack options products, it need print 1S+PN+SN(Like the below) on master carton label.

Note: Master carton label for Think Accessory.

1P40A40090US共计12码 →

条码显示Q10共计3码 →

条码显示4LCN共计4码 →

生产日期 →

7. Label Examples for Parts Packaging

7.1 Dock core Part Label

As for Dock options, Supplier should use the Dock core Part Label on Dock core Part Box.

ThinkPad OneLink+ Dock Core
P/N: SD20H13053
(1P) P/N : SD20H13053

(S) S/N: LLYXXXXX

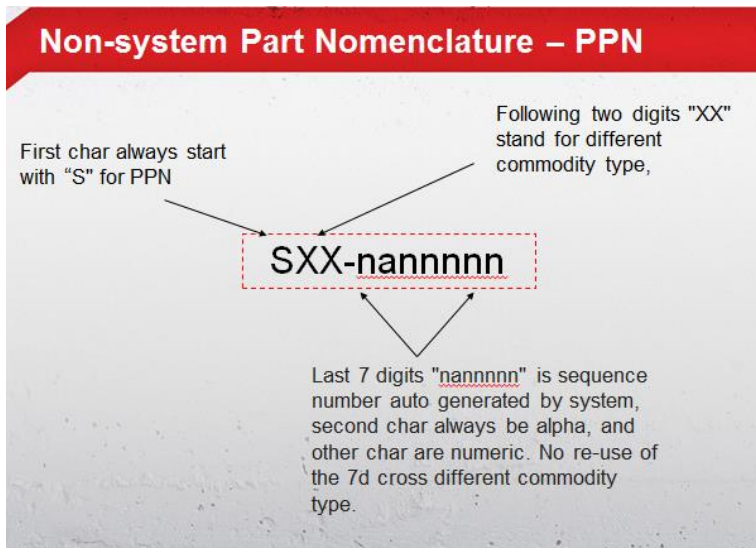
(1S) PN,SN : SD20H13053 LLYXXXXX

(4L) Origin:CN

Manufactured for Lenovo
Date: 2015-08-28
MADE IN CHINA

Note: it's Purchased completed core unit carton label for dock Accessory only.

7.2 Parts Packaging (bulk parts)



7.2.1 Serialized Option Package Label

This is an example of a serialized, single unit component part which is neither an option nor a FRU. Examples of these parts are tape drives, projectors (parts with their own power source). These are products that are shipped from suppliers to plant locations for further assembly; these labels are not suitable for shipment to customers.

Label for 7 digit PN:

Unit, Tape Drive, Asm	
MFG P/N: 19P5427	FRU P/N: 19P5428
S/N: Y23B7M6321	
EC: H12345	Date: 2004-11-15
(P) IBM P/N: 19P5427	
* P19P5427*	
(S) IBM S/N: Y23B7M6321	
* SY23B7M6321*	
(11S) IBM P/N S/N: 19P5427 Y23B7M6321	
* 11S19P5427Y23B7M632001*	
(4L) Origin: US	
* 4LUS*	
NOM-018	
Assembled in the US of US and non US components	

Label for 10 digit PN:

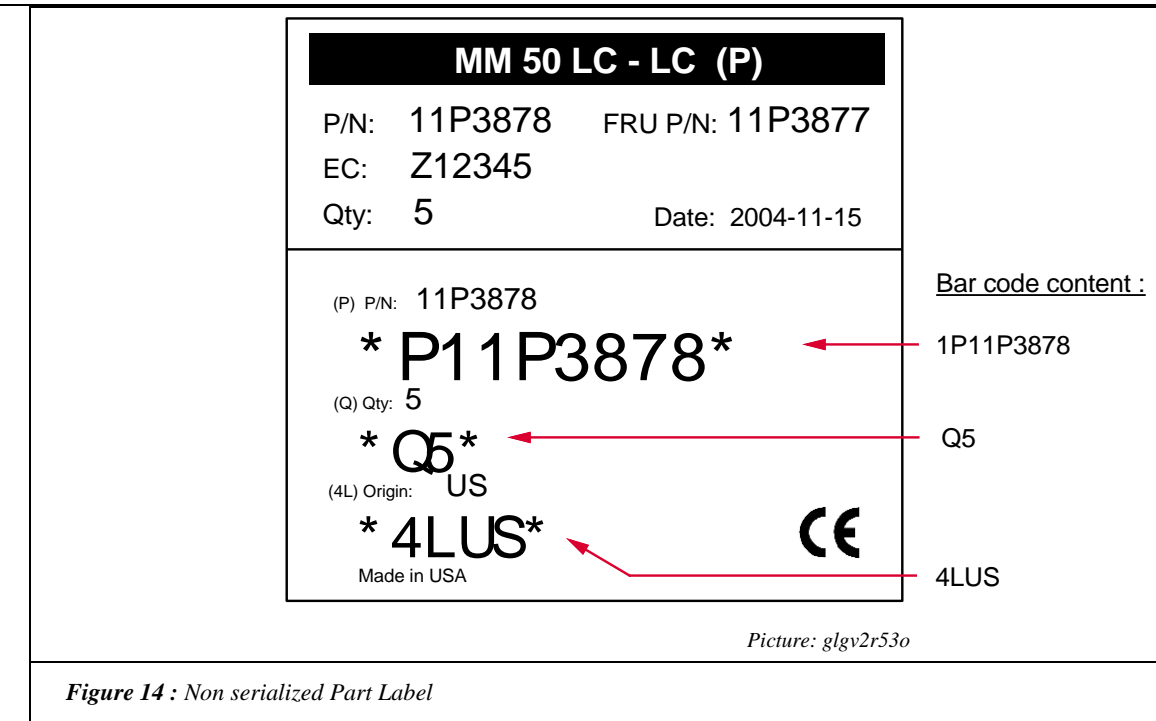
Unit, Tape Drive, Asm	
MFG P/N: SXXnannnnn	FRU P/N: 5XXnannnnn
S/N: PPSSSSSS	
EC: H12345	Date: 2004-11-15
(P) IBM P/N: SXXnannnnn	
* P19P5427*	
(S) IBM S/N: PPSSSSSS	
* SY23B7M6321SS*	
(11S) IBM P/N S/N: SXXnannnnn PPSSSSSS	
* 8SX8SXXnannnnnPPSSSSSSSS*	
(4L) Origin: US	
* 4LUS*	
NOM-018	
Assembled in the US of US and non US components	

7.2.2 Non-Serialized Part Package Label

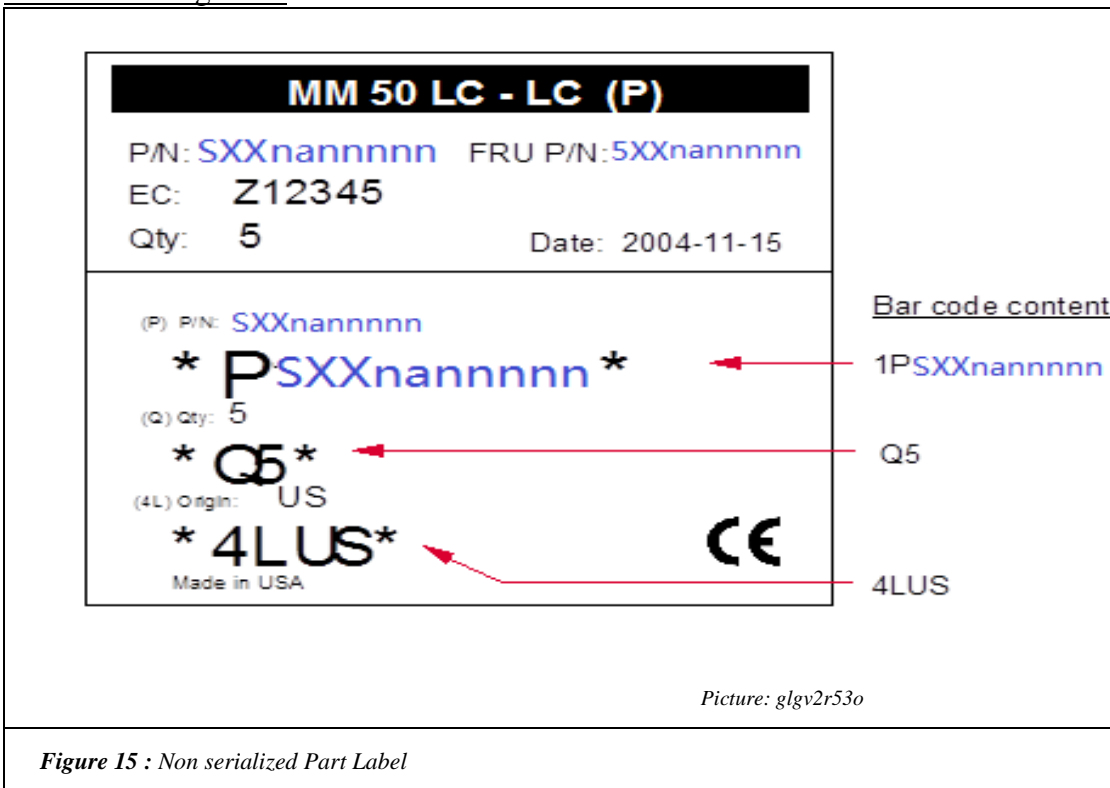
An example of a non serialized, single unit component part which is neither an option nor a FRU. Example of these types of parts is hard drives, cables, memory, etc.

Label for 7 digit PN:

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Label for 10 digit PN:



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Appendix A. Carton Label Deviations

Deviation #1.

A deviation to use reverse-text characters to identify the MTM Number only, with no Branding identifier on the Product Identification section at the top of carton labels is granted. This deviation was granted during Lenovo /IBM segmentation to S-SCI and remains in effect until further notice.

Deviation #2.

A deviation to extend the length of Carton label # to add a Customer Use Section and not to add carton label #2nd has been granted to Foxconn until further notice.

Deviation #3

A deviation to include (14K) SO +SO item in carton label #1 for logistic uses is granted. This deviation was granted to LIPC plant.

Deviation #4

A deviation to include (51S) SCPN+ SN in carton label #1 for logistic uses is granted. This deviation was granted to LIPC plant.

Deviation #5

A deviation to include MO info in carton label #1 for logistic uses is granted. This deviation was granted to LIPC plant.

Deviation #6

A deviation to include ES mark in DT carton label #1 is granted. This deviation was granted to LIPC plant.

Deviation #9

A deviation to print (9K) PO on carton label for ODM plants.

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Appendix B: Revision History

Date	EC Level	Changes
May 25 2006	J83788A	Initial release of 41U2998 Product Packaging Guide
Oct 30 2007	L60200	Change Compliance Markings printing Ground Rule description Add label sample for BTO Add label sample of LIPC/SH CTO label #2
July 1 2009		Add 2 new deviation Add IMEI/ICCID or MEID/ESN, and Mac address to carton label #1 due to new technology. Remove BTO/CTO samples. Separate NB and DT designs
September 1, 2009		Add Workstation and server.
November 15, 2009		Add ThinkPad Edge
December 3 2009		Add compliance ID for NB; change "IMS1/IMS12" to "ICC1D1/ICC1D2" on CTO label
March 3, 2010		Change Mac address item name
May 21, 2010		Add LIPC sample
Jun 21, 2010		Change ESN to ESN/MEID
Aug 30, 2010		For NB add ES logo, and add space for customer info.
Oct 15, 2010		Add deviation 6 for LIPC DT only (P24)
Dec 22, 2010		Add remark for UUID printing (P6) Update new GOST mark; Add new Ukraine Mark (P11, 12, 14)
Dec 23,2010		Change back to old GOST mark; Add new Ukraine Mark (P11, 12, 14)
Mar 7, 2011		Add KC certification mark for Korean Model. (P3,11, 14) Add 51s barcode (Part Number+ serial number) for EMEA model. (P12, 15) Add NON-TPM mark (P12)
Mar 28, 2011		Correction: change 51s description to P/N. S/N
April 14, 2011		Add comment to NB product; Brand identification (Series name) refer to POR (P11-13)
October 16, 2012		Change the option label's description from "PC Options" to "Lenovo®" (P17,P18,P19,P20)
December 11,2012		Update and finalize the compliance marks on TPG DT/AIO Carton label
December 12,2012		PGI Project
July 9,2013		Added Ref ID for Japan model on Carton label #1,#2
August 4,2013		1. Combine PGI label guideline with 7D MTM guideline; 2. Add the GB requirement for characters printing on carton label for PRC model.(P4) 3. Add BTO label sample for TBGNB;(P18) 4. Modify the "Machine Type-Model" to "MTM" for TBGNB carton label; No change for TBGDT.
August 8,2013		Simplify the description from "Machine Type Model" to "MTM"
October 29,2013		Add the size requirement for ES mark: Energy Star mark size:14*14mm.
November 29, 2013		Define the requirement for ()Serial number on carton label for standard model clearly in the guideline; Modify the size requirement for ES mark which is no less than 14x14mm.
December 11,2013		Add the UUID requirement for Server Robin project: For Robin, no need to print UUID on carton label.

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January 21,2014		Add the CECP logo requirement for Workstation products in LIPC plant.(P15,P16,P17)
February 19,2014		Add the marks requirement on carton label for DT&AIO products. Print the marks based on agency approval list. (P15,P16,P17)
February 28,2014		Modify the marks rule for Server and Workstation. (P15,P16,P17) Revise option carton label. (P18-P30)
April 24,2014		Add the marks requirement on carton label for Workstation products. Print the marks based on agency approval list. (P15,P16,P17)
May 16,2014		Add the marks requirement on carton label for Server products. Print the marks based on agency approval list; Add the long term solution Instruction for printing Cert marks on carton label. (P15,P16,P17)
Nov 14,2014		Add new carton label format for products SS after Aug 1 st , 2014. (For DT/AIO/WS/SR). (P18)
Apr 3,2015		Update the label size requirement for ES mark. (no less than 10x10mm) (P11,P12,P14,P15,P16,P17) Change the WLAN to MAC2 on carton label new layout.(P18)
April 15, 2015		Add the requirement for US model: Print the US warning sentence on carton label based on the PN showed in BOM. (P11-P18)
May 15,2015		Add the requirement for Indonesia certification mark. Print Indonesia mark on carton label based on the dummy PN(SDM0H32514)showed in BOM for DT/AIO/WS only. (P15-P18)
July 2, 2015		Add special require to remove mac from carton label for ThinkPad Model in LIPC and Wistron plant. (P11,P12,P13,P14) Add dummy PN for Energy star logo for ThinkPad and Think DT/AIO/WS products. (P11-P18)
Dec 4,2015		For Think NB: Print Rating & Factory information under KCC mark for Korean model.(Follow to BOM PN) (P11,P12,P14)
Dec 30, 2015		Update label template for Accessory product(P20-P25)
July5, 2016		Add barcode require for S,1S,31P on carton label for Think DT/AIO/WS. (P15,P16,P17,P18,P19) Add printing require on carton label for TW green mark, BIS,Israel and Thailand label, combine these labels on carton label for integration.(P15,P16,P17,P18,P19)
July 18, 2016		Add barcode require and sequence require for S,1S,31P on carton label for Think NB.(P11-P14) Add printing require on carton label for BIS logo India model for Think NB.(P11-P14) Add PRC carton label require for Think PRC model.(P21) Update the dummy PN for Israel label for HGY plant for TBG DT/AIO/WS products. (P15,P16,P17) Label combine requires for all models both for new layout and old layout
Aug24,2016		Print Intel/AMD logo on carton label based on the dummy PN existed in BOM for TBG DT/AIO/WS products.(P15,P16,P17)
April 20, 2017		Add printing rule for Inmetro mark on carton label for Brazil model. (P15,P17)
June 16, 2017		Delete the 7d MTM carton label sample from guideline. AIO products ship to India model must print Model: XXXX All In One PC" on carton label.(P13) Remove "WEE, TW Recycle mark" on carton label for Think DT/AIO/WS products. (P13-P15,P17)

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Aug23,2017		Add printing require for Low blue light label (P13,P14)
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